

**COMPANY  
PROFILE**

**LIGHT & TORCH**  
P r o d u c t i o n

## ABOUT US

**E**stablished in 2019 by visionary founder Anil Goyal, Light & Torch Production is a dynamic force in the realm of content creation. We specialize in crafting compelling stories that engage viewers both emotionally and intellectually, delivering a visual treat and an immersive entertainment experience. Our focus lies in storytelling that is both simple and unique, producing high-quality shows that resonate with audiences domestically and internationally.

With a strong foothold in the entertainment industry, we are committed to creating content that aligns with the vision and requirements of leading broadcasters. Our expertise in storytelling, coupled with a deep understanding of the Indian audience, enables us to produce series that not only entertain but also educate and inspire.

## FOUNDER ANIL GOYAL (PRODUCER)



### **A**nil Goyal – Producer & Media Entrepreneur

Anil Goyal is a visionary producer and content creator with a strong foothold in crime dramas and digital entertainment. Over the years, he has successfully transitioned into full-scale production, delivering impactful stories and launching innovative OTT platforms.

#### **Notable Productions**

Anil Goyal has produced acclaimed crime-based series, including:

- Jaghanya Apradh (Atrangii TV) – A gripping crime series exploring shocking real-life cases.
- Crime World (Shemaroo) – A hard-hitting crime show dramatizing real-life incidents.
- Crime Haryana (Stage OTT) – A regional crime series uncovering untold stories.

#### **OTT Ventures – Jugnu & Tashan**

To cater to the evolving digital landscape, Anil Goyal launched:

- Jugnu OTT – A platform offering diverse entertainment content.
- Tashan OTT – India's first crime-exclusive OTT, featuring web series, mini-movies, and originals in multiple languages.

His OTT platforms- Jugnu, collaborate with leading OTT players like ALTT, further expanding reach and content distribution.

#### **Vision & Impact**

Anil Goyal continues to push creative boundaries, specializing in crime, thriller, and drama content. With a commitment to high-quality storytelling, he is setting new benchmarks in production and digital distribution.

## OUR TEAM

**O**ur team includes an elite group of creative and talented people who think outside the box. They have passion, experience, professionalism and commitment.



**G**irish Dhamija - *Creative Consultant & Script Head.*

Girish Dhamija is a renowned Content Creator, Creative Consultant, and Script Head, known for his expertise in screenplay development and dialogue writing. He has worked on acclaimed films like Zakhm (1998), Raaz (2002), Gangster (2006), and Delhi Safari (2012), earning Filmfare and IIFA Award nominations for Best Dialogue.

With a keen eye for storytelling, he refines scripts, enhances character depth, and ensures strong narratives, making him a valuable force in film and television content creation.

## OUR TEAM



### **M**ohd. Zeeshan - *Screenwriter & Creative Lead.*

Mohammad Zeeshan is a versatile screenwriter known for his compelling storytelling in crime and thriller genres. A Whistling Woods International alumnus, he started his career with Savdhaan India and Crime Patrol, later scripting Agni Vayu and Crime Stories by Flipkart at Keylight Production.

His expertise extends to web content, having contributed to ALT Balaji's Crimes and Confessions and multiple projects for Ullu and Atrangii TV. At Light & Torch Production, he continues to craft gripping narratives across television and digital platforms.



### **N**aila Chogle - *Screenwriter & Content Creator.*

A passionate and driven screenwriter bringing forth 15+ years of screenwriting experience, Naila Chogle adept in all aspects of script and story development, screenplay structure, character creation, and the intricacies of story structure.

Written shows for all the major channels including kids, comedy, horror, crime and thriller shows. Popular crime shows like CID, Aahat, Akela & Crime Patrol (Sony Television), Savdhaan India, Laut Aao Trisha & Shapath (Star Bharat / Life OK), Rudra Ke Rakshak & Haadsaa (Zee TV), Gutur Gu (SAB TV) & series Chakrayuh (Enterr10).



## OUR TEAM



### **R**afiq Abdul Wahab - *Director & Content Head.*

Visionary and creative Film & Television Director with over 15 years of experience in directing gripping crime dramas, thrillers, and socially relevant narratives. Adept at leading multi-functional teams, shaping compelling storytelling, and executing high-impact visual narratives for both OTT and television platforms.

Directed numerous episodes of crime shows like Savdhaan India (*Star Bharat / Life OK*), Crime Patrol (*Sony Television*), Code Red (*Colors TV*), Hoshiyar (& TV) for television and series like The Stoneman Murders (*Hoichoi*) and Chakrayuh (*Enterr10*) apart from many feature films as an associate.



### **N**eeraj Jha - *Head of Performance Marketing & Digital Business.*

Neeraj Jha is a digital marketing and business growth expert, leading performance marketing and digital revenue strategies at Light & Torch Production. With extensive experience in SVOD, AVOD, and digital monetization, he specializes in paid marketing, funnel optimization, and audience growth.

Previously, he held key roles at ALTBalaji, Shemaroo Entertainment, and Ullu, where he played a pivotal role in expanding digital reach, optimizing marketing ROI, and driving platform growth. His expertise in SEO, SEM, social media marketing, and content distribution makes him a valuable force in the digital entertainment industry.

## OUR TEAM



### **R**avikumar Jaiswal - *Production Head & Supervising Producer.*

Ravikumar Jaiswal is an experienced Production Head and Supervising Producer, specializing in crime, thriller, and drama television. With expertise in pre-production planning, budgeting, scheduling, and team coordination, he has efficiently handled the production of high-profile projects.

He has played a key role in managing the production of acclaimed crime shows like Savdhaan India and Crime Patrol, working with leading production houses such as Balaji Telefilms, Fireworks Productions, Swastik Productions, and Keylight Production House. Known for his crisis management and workflow optimization, he ensures seamless execution and high-quality content delivery.

**W**ith a seasoned team of professionals, LIGHT & TORCH Productions seamlessly navigates both technical and non-technical facets of the production pipeline.

**F**rom plot ideation to story execution, incorporating key creative elements to deploying effective production strategies , we possess the knowledge essential for delivering content of the highest quality.

## OUR SERVICES

**L**ight & **T**orch Production specializes in the development and production of a wide range of visual content, catering to various entertainment mediums:

- Feature Films
- Television Shows (Fiction & Non-Fiction)
- Web Series
- Corporate Videos
- Documentaries
- Ad Films

We have a dedicated team of writers, directors, and creative professionals who work closely to develop original concepts that align with the ethos of Indian broadcasting standards. Our content is designed to reflect cultural values, social themes, and engaging narratives that appeal to a broad spectrum of viewers.

**I**n addition to producing our own original content, we collaborate with:

- Government agencies and ministries for educational and informative programming
- Leading broadcasters to develop television series, infotainment, and docu-dramas
- Music labels and independent artists to integrate music into storytelling
- OTT platforms for digital-first content creation



## OUR WORK

### JAGHANYA APRADH

Jaghanya Apradh is a gripping web series that delves into the dark world of heinous crimes, sending shivers down your spine. The show was aired on Atrangii TV Channel, and we produced 35 episodes.

### CRIME हरियाणा

"Crime Haryana," a Stage OTT original web series, follows troubled police officer Satbeer, haunted by his sister's murder, as he races against time to catch a serial killer, seeking vengeance and justice before more lives are lost.

### CRIME WORLD

Crime World is a Hindi anthology series featuring real-life crimes stories and spine-chilling mysteries that bring out the worst side of human nature. The show was aired on Shemaroo TV.

### Be Alert !

"Be Alert" is a crime-drama series that dramatizes real-life crimes from India, focusing on stories of ordinary citizens who commit horrific crimes for various reasons, with changed names and locations. The show was released on our YouTube channel, Vmotion, with a total of 45 episodes.

## OUR OTT

In response to the transformative growth in the Indian OTT market, Light & Torch boldly ventured into the video over-the-top (OTT) industry. Embracing the Digital India initiative, we proudly introduced our own video streaming service – Jugnu App & Tashan App.



Jugnu App stands as a subscription – based – video – on – demand service, emerging as one of India's fastest growing bold- oriented OTT platforms. Tailored for a niche audience, particularly resonating with young men seeking engaging content,

Jugnu App distinguishes itself by its smaller, homegrown identity. Its deliberately caters to the heartland and rural India, with most stories unfolding in a village setting.

## Tashan

Tashan is India's first dedicated crime-based streaming platform, offering an extensive collection of web series, mini-movies, and films in Indian regional languages. With its unique focus on crime thrillers,

Tashan caters to audiences who enjoy gripping narratives, intense storytelling, and edge-of-the-seat entertainment. The platform's budget-friendly membership plans make high-quality content accessible to a wider audience, setting it apart as a niche yet compelling player in the Indian OTT space.

In addition, our Jugnu episodes are also available on streaming platforms on Alt Balaji.

## **CONTACT US**

**T**hank you for your time! We'd love to connect with you."

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